

January 12, 2012

Crowne Plaza Invests Millions in Upgrades

Downtown Dayton's [Crowne Plaza Hotel](#) will soon complete a top-to-bottom remodeling valued at more than \$3.5 million.

The hotel is refurbishing its 285 guest rooms, meeting rooms, rooftop restaurant, and lobby, which will be enhanced with a new coffee shop.

The Crowne Plaza currently has a staff of 75 full-time employees and plans to add 25 jobs within five years. The hotel, which is adjacent to the [Dayton Convention Center](#), is a key downtown asset and is near the [Oregon Arts District](#) and other attractions.



The City of Dayton is supporting the Crowne Plaza's improvements with a \$250,000 economic development grant, half of which consists of federal Community Development Block Grant funds.

The hotel's owner, Integrity Hotels, LLC, purchased the property in 2009 for \$2.6 million. Enhancement of amenities is a key element of the [Greater Downtown Dayton Plan](#).

[\[BizBites Archive\]](#)